



NESTLÉ BOYCOTT

NESTLÉ - Profits: 7,3 billion USD (2007)

"From Birth to Death"- would be the appropriate slogan for Nestlé. Nestlé first introduced industrial produced baby food to the market. Aggressive marketing for these baby nutrition followed in the countries of the southern hemisphere.

The [International Nestlé Boycott](#) is in effect in 19 countries. The boycott will continue until Nestlé ends its irresponsible marketing of breastmilk substitutes world-wide and abides by the International Code of Marketing of Breast-milk Substitutes and subsequent Resolutions in policy and practice. The Boycott is supported in the UK by over 100 church, health and consumer groups, over 90 businesses, 80 student unions, 17 local authorities, 12 trade unions, 74 politicians and political parties and many celebrities.

Nestlé and baby nutrition

Nestlé holds about 50% of the world's breast milk substitute market and is being boycotted for continued breaches of the 1981 WHO Code regulating the marketing of breast milk substitutes. Nestlé encourages bottle feeding primarily by either giving away free samples of baby milk to hospitals, or neglecting to collect payments. It has been criticised for misinforming mothers and health workers in promotional literature. Nestlé implies that malnourished mothers, and mothers of twins and premature babies are unable to breastfeed, despite health organisations claims that there is no evidence to support this. Evidence of direct advertising to mothers has been found in over twenty countries such as South Africa and Thailand. Instructions and health warnings on packaging are often either absent, not prominently displayed or in an inappropriate language. All of these actions directly contravene the Code regulating the marketing of baby milk formulas.

Nestlé and forced child labor

With an annual sales of over \$65 billion, Nestlé SA is not only one of the world's largest manufacturers of chocolate products but according to Global Exchange, also the third largest exporter of cocoa from regions affected by forced child labor. As both a leading exporter of cocoa from the Ivory Coast and manufacturer of chocolate products for consumption around the world, Nestlé owes a special responsibility to consumers to ensure that its cocoa is no longer produced using forced and abusive child labor. Send a message to Nestlé to demand justice for cocoa child laborers. [Click here and act now.](#)

Don't Buy Nestlé Until Nestlé Buys Fair

Nestlé's position on gentechology

This is an official quotation from the international Nestlé Website:

"With this vast experience, Nestlé recognises the potential gene technology has in the longer term to improve the quality, availability and nutritional value of food. Gene technology has the potential to increase food production and to support sustainable agricultural practices. In some

instances, positive health effects have been confirmed. [...] Genetically modified crops, as all raw materials used by Nestlé, comply to strict regulatory and safety evaluations. WHO, FAO, OECD and numerous independent scientific bodies have concluded that genetically modified crops, including ingredients derived from them, that have passed food safety evaluation procedures, can be registered as safe for use in food production. Nestlé concurs with their shared opinion that such crops are as safe as their traditional counterparts."



Though Nestlé strongly insisting on the use of gene technology in food production, in summer 1999 Nestlé was forced through a boycott initiated by German GREENPEACE to take the genetically modified chocolate bar "BUTTERFINGER" from the market. Consumers refused to eat this shit. BUTTERFINGER was designed as a test balloon for further genetically manipulated food. You still find transgenes in "FRISKIES Grand Menu" - dry food for cats. Bad luck for the cats, they can't make a noise. In January 2001 Nestlé took over RALSTON PURINA for US\$10,3 billion and became the biggest producer of food for domestic animals. Lately Nestlé Germany said in a statement to Greenpeace: "We have found reliable producers for not genetically manipulated soy and maize food and we will use these traditional ingredients for Friskies Grand Menu and Friskies Matzinger." But one has to be aware that Nestlé now controls a fifth part of the whole market for animal food in Europe.

Nestlé and Cosmetics

Nestlé owns nearly 50% of the cosmetics company L'Oréal. L'Oréal was subject to boycott calls from animal rights groups including PeTA because of its animal testing policy. Since then L'Oréal has claimed that it no longer tests finished products on animals. This statement is obviously intended to mislead since finished products do not require further testing and it implies that the ingredients are certainly still subject to tests. Some groups called off the boycott in response to L'Oréal's claims, however there are individuals and organisations who continue the boycott and L'Oréal continues to test on animals.

Nestlé and Ethiopia

Global coffee giant Nestlé are demanding millions of dollars from famine-stricken Ethiopia, one of the poorest countries in the world with an average income of less than \$2 a day. The Ethiopian government is urged to pay a US\$6 million compensation for a business formerly owned by Nestlé Germany that had been seized by a previous military regime in Ethiopia. Ethiopia is currently facing a terrible drought which is already leaving over 11 million people facing hunger. [Take action now](#) to stop Nestlé.

	BEBA (baby milk food)
	MAGGI
	THOMY
	ALETE (baby food)
	LÜNEBEST (joghurt)

	SUNMARK Raisinets
	MELBA MOTTA (ice-cream)
	YOCO (joghurt)
	LC1 Joghurt
	SAROTTI (chocolate, Germany)
	PERUGINA (chocolate, Italy)
	ROWNTREE MACINTOSH: AFTER EIGHT , LION , ROLO , QUALITY STREET , KITKAT , CARAMAC , SMARTIES , NUTS
	CHOCO CROSSIES (chocolate)
	BUITONI (noodles)
	CONTADINA (tomato and pasta products)
	CROSS & BLACKWELL (sauces and soups)
	NESQUIK
	NESCAFE CARO TASTER'S CHOICE HILL'S BROS SANBORN ALTA RICA CAP COLOMBIE (coffee)
	NESTEA
	VITTEL AQUAREL PERRIER SAN PELLEGRINO CONTREX ACQUA PANNA UTOPIA ZEPHYR HILLS GREAT BEAR DEER PARK ARROWHEAD CALISTOGA ICE MOUNTAIN OASIS POLAND SPRING (mineral waters)

	Nestlé water pages US American Perrier Boycott
	LIBBY's (juice and nectar)
	NESTLE ICE CREAM BARS
 <div></div>	CRUNCHY NUTS CLUSTERS FITNESS CHEERIOS NESQUICK (cornflakes)
	YES Torty
	MOUSSE AU CHOCOLAT NOIR
	FRISKIES (pet food)
	MIGHTY DOG (pet food)
	CHAMBOURCY
	L'OREAL (Cosmetics)
	ALCON EYE CARE (Cosmetics)
	WARNER COSMETICS (Cosmetics)
	Note: According to Baby Milk Action, the following Tesco own-brand breakfast cereals are manufactured by Nestle; Corn Flakes, Bran Flakes, Puffed Rice, Sultana Bran, Cocoa Puffs, Cocoa Flakes.

[move up](#)

